



Health and Wellbeing Business Development Manager

Location: Anglesey & Gwynedd, Wales

Type: Full-time, Permanent

Salary: £28,000 - £30,000 per annum

Start Date: September 2024

(Welsh speaking essential)

Company Overview

Character Education & Life Skills (CELS) is a local business based in Anglesey that is dedicated to promoting resilience, confidence, and good character as essential components of young people's education, well-being, and future success. We are seeking a dynamic and experienced Senior Education and Business Development Manager with a firm knowledge of the Health & Wellbeing module to join our team and play a pivotal role in advancing our mission.

Responsibilities

Health and Wellbeing instructor:

Lead the development and implementation of character education programs in partnership with schools across Anglesey and Gwynedd.

Deliver engaging and impactful character education sessions to classes of varying sizes, ensuring alignment with curriculum objectives and educational standards.

Foster strong relationships with partner schools, staff, and pupils, serving as a trusted advisor and resource on character development and well-being.

Business Development:

Develop and execute strategic plans to promote business growth, including identifying new partnership opportunities, marketing initiatives, and revenue streams.

Take ownership of business promotion, sales, and quality assurance processes, driving continuous improvement and innovation.

Cultivate and maintain positive relationships with schools, local clubs, agencies, and organizations to expand our reach and impact within the community.

Team Leadership and Management:

Provide leadership and direction to a team of instructors, fostering a collaborative and supportive work environment.

Oversee recruitment, training, and performance management processes to ensure the team is equipped to deliver high-quality educational programs and services.

Program Evaluation and Reporting:

Monitor and evaluate the effectiveness of character education programs, collecting feedback from stakeholders and using data to drive program enhancements.

Generate regular reports on program outcomes, participant feedback, and key performance metrics for internal and external stakeholders.

Compliance and Risk Management:

Ensure compliance with legal, ethical, and safeguarding standards, particularly in relation to child safeguarding, health and safety requirements, and data protection regulations.

Implement risk management strategies to mitigate potential risks and ensure the safety and well-being of participants and staff.

Requirements

Essential:

Postgraduate Certificate in Education (PGCE) or equivalent teaching qualification with a background in education and experience working within a school environment.

Demonstrated experience in educational leadership, program development, and business development.

Excellent communication, interpersonal, and relationship-building skills.

Proven ability to lead and motivate teams to achieve shared goals and objectives.

Strong organizational skills, with the ability to manage multiple priorities and deadlines effectively.

Fluent in both English and Welsh, with the ability to deliver lessons and communicate effectively in both languages.

Proficiency in Microsoft Office suite (Word, Excel, PowerPoint), social media management, and digital marketing.

Full UK driving license and access to own transport.

Enhanced DBS clearance.

Desirable:

Qualified Teacher Status (QTS)

Additional qualifications or certifications in coaching, mentoring, safeguarding, first aid, outdoor education, or related fields.

Experience in delivering outdoor education or adventure-based learning programs.

Knowledge of character education principles, resilience-building techniques, and positive psychology concepts.

Benefits

Competitive salary with opportunities for performance-based bonuses and career advancement.

25 days of annual leave plus bank holidays (to be taken outside of term time).

Level 3, 4 and 5 apprenticeship opportunities in leading activities and team projects.

Full branded uniform, company laptop, and mobile phone provided.

Pension scheme.

Flexible working hours with a heavy emphasis on work/life balance.

Opportunity for added income through overtime.

Opportunity to make a meaningful impact on the lives of young people and contribute to their personal and academic development.

Application Process:

To apply for this position, please submit your CV and a covering letter outlining your suitability for the role to Dylanjonescels@hotmail.com by 22nd of May. Interviews to take place before the end of May.

Dylan Jones

PERCHENNOG / OWNER

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Character Development Award

